
PRESS RELEASE

For Immediate Release

December 20, 2018

Contact: Leslie Backus

VSPiRE, Co.

+1 248 219 7721

lbackus@vspire.co

VSPiRE Receives Women’s Business Enterprise National Council (WBENC) Certification

Detroit, Michigan (December 20, 2018) — VSPiRE, Co., an electronic payment facilitator specializing in business-to-business (B2B) integrated payables solutions to improve payment efficiencies to suppliers is proud to announce national certification as a Women’s Business Enterprise by the Great Lakes Women’s Business Council, a regional certifying partner of the Women’s Business Enterprise National Council (WBENC).

“We are excited and honored to be officially certified as a Women Business Enterprise. We believe this women certification distinction will provide increased opportunities for VSPiRE to expand our service offerings and connect with businesses who will not only benefit from efficiencies of electronic payment services to their suppliers but will also benefit from building stronger supplier relationships.” – Leslie Backus, President

WBENC’s national standard of certification implemented by the Great Lakes Women’s Business Council is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including women-owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs.

About VSPiRE:

Established in 2016, VSPiRE is a woman-owned small business helping middle-market businesses and health care ecosystems to improve payment efficiencies, generate a new source of revenue, and build stronger supplier relationships to help grow their company. At VSPiRE, we believe suppliers are the backbone to any organization and it’s critical to protect and nourish those relationships for long-term company success. VSPiRE helps guide organizations’ CFO and Accounts Payable teams to pay their suppliers timely, faster and electronically to preserve those relationships and the people it serves. For additional information about VSPiRE, visit www.vspire.co or follow us on social media – Twitter: @VSPiRE_IPS | LinkedIn: VSPiRE | Facebook: @VSPiREPayments

About WBENC:

Founded in 1997, WBENC is the nation's leader in women's business development and the leading third-party certifier of businesses owned and operated by women, with more than 13,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and over 300 Corporate Members. More than 1,000 corporations representing America's most prestigious brands as well as many states, cities, and other entities accept WBENC Certification. For more information, visit www.wbenc.org.